



# Sponsorship Opportunities Levels & Benefits

A wonderful opportunity to market and highlight your products and services to key decision makers, industry executives, and senior stakeholders within the FAA, DOD, and NASA.

Benefits	Silver Wings \$10,000	Gold Wings \$15,000	Platinum Wings \$20,000	Diamond Wings \$25,000
Complimentary attendee registrations	1	2	3	4
Complimentary Glen A. Gilbert Memorial Award Soirée ticket	1	2	5	10
Prominent visual representation on digital signs	Flags Only	Hall D Marquee, and East & West Flags	Bridge, Marquee, Hall D Marquee, and East & West Flags C	All Signs
Pre-conference attendee roster in Excel, updated weekly	Commences 1 week Pre-Conference	Commences 2 weeks Pre-Conference	Commences 3 weeks Pre-Conference	Commences 6 weeks Pre-Conference
Social media mention before, during, and after ATCA Connect	X	X	X	X
Recognition as an ATCA Awards sponsor during ATCA Award presentations		X	X	X
Recognition as a sponsor during the Glen A. Gilbert Memorial Award Soirée		X	X	X
One-minute pre-event video promo with company's senior management			X	X
30-second commercial spot played during transitions in the general session - <i>Must provide own commercial</i>			X	X
Complimentary pre- and post-eBlast sent to registered attendee's email addresses			X	X
15-second digital display ad with ticker tape scroll listing				X
1-page interview with company senior manager in ATCA Connect Bulletin Preview or ATCA Connect Bulletin Highlights				X

**NON-CORPORATE MEMBERS WISHING TO SECURE SPONSORSHIP WILL INCUR AN ADDITIONAL FEE OF \$500 OR 25%, WHICHEVER IS GREATER.**



# ATCA connect

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#### empowerHER Leadership Event

Benefits	Leader \$5,000	Trailblazer \$7,500	Champion \$10,000
Color logo on ATCA Connect website and table tent cards	X	X	X
Verbal acknowledgement of your support from the podium	X	X	X
One (1) branded item placed at each seat		X	X
Complimentary one-level sponsor upgrade with associated benefits at the 2025 empowerHER Leadership Forum			X
Two (2) complimentary registrations for the 2025 empowerHER Leadership Forum			X
30-second video from you on the importance of women in aviation, shown during the event and linked to the ATCA Connect website			X

#### Glen A. Gilbert Memorial Award Soirée

Benefits	Table \$2,500	Silver \$5,000	Gold \$7,500	Platinum \$10,000
One (1) company named reserved table with 10 Soirée tickets	X	X	X	X
Company logo on Soirée program		X	X	X
Recognition in printed and digital media for the Glen A. Gilbert Award Soirée event		X	X	X
Logo on electronic signage during ATCA Connect		X	X	X
Logo listed w/all sponsorships in the ATCA Connect Preview Edition distributed to all attendees and ATCA membership			X	X
60-second Company video played at the Soirée with portions shown on monitors placed enroute to the exhibition hall				X
One (1) e-blast sent prior to the Soirée, dates TBD by ATCA team				X



## Additional Opportunities

**For customized sponsorship packages, contact Rugger Smith  
1.703.299.2430 ext. 318 • Email: [rugger.smith@atca.org](mailto:rugger.smith@atca.org)**

Opportunity	Benefits
Keynote Theater Plaza (EXCLUSIVE - \$30,000) <b>SOLD</b>	Four (4) complimentary attendee registrations; PowerPoint slide/ad shown between sessions; theater signage at entryway
Topical Theater (4 Co-sponsorships) - \$20,000 <b>SOLD</b>	Two (2) complimentary attendee registrations; color logo on entryway signage; opportunity to present for 30-minutes in AM Session
Conference Mobile App (EXCLUSIVE) - \$10,000	Prominent branding on the conference app splash screen & static banner ad, and Company profile/bio on the conference app
Registration - \$25,000	Three (3) complimentary attendee registrations; listed on registration confirmation emails; company logo on attendee badge
Lanyards w/ATCA & sponsor logo - \$10,000 <b>SOLD</b>	Two (2) color logo imprint, recognition on signage, program & website
Attendee Roster - \$5,000 <b>SOLD</b>	Two (2) complimentary registrations; company logo listed on attendee roster; Three (3) Pre-weekly mailings sent to all registered attendees starting three weeks prior to start of ATCA Connect
Park Neighborhood (3 Available) - \$10,000 each <b>SOLD</b>	Three (3) Neighborhoods available: Scholarship/Rising Professionals, empowerHER, and Diversity Neighborhood Sponsors will have prominent signage with logo in the highly sought-after Park Activity Area, and be listed in the conference app
Slido (EXCLUSIVE) - \$10,000	Brand in ATCA Connect online audience interaction program used in ATCA Connect theaters for all Q&A sessions
Handrails (2 sets available) - \$15,000 per set	Brand the highly-visible handrails of the escalators leading down to and up from the ATCA Connect Exhibiton Hall
Daily Coffee Breaks (2 days available; 2 Breaks per day) - \$20,000 per day	Opportunity to provide branded materials (napkins, stirrers, etc.); Company logo on sponsorship signage; digital recognition
Coffee Café (2 days on-site) - \$20,000 <b>SOLD</b>	Opportunity to provide branded materials (napkins, stirrers, coffee sleeves, etc.); Company logo on sponsorship signage
Headshot Lounge - \$15,000 <b>SOLD</b>	Branded Lounge header, customized email with your brand for each photo sent, branded text messages, company information on social media
Passport Booklet - \$10,000	Company logo with ad inside cover, a booklet distributed at registration, recognition with signage, E/W Salon flags: 384x1664 pixels digital ad - <i>Sponsor creates</i>
Pre-show eBlast - \$950 5 available; limit 1 per sponsor	Email sent to ATCA Connect registrants, option to provide HTML or template; send date is first come-first served

### **All ATCA Connect Sponsorships receive the following benefits:**

- Hyperlinked color logo listing on ATCA Connect website.
- Color logo displayed in digital and printed group Sponsor listing.
- Listed in the ATCA Connect Bulletin Preview Edition; distributed to all ATCA Connect attendees and ATCA membership.
- Listing displayed on screens in ALL event theaters at least TWICE a day, and on digital signage scroll on large screen displays at ATCA Connect.
- Pre- and Post-conference recognition in ATCA Connect printed and electronic communications.
- Listed in electronic DailyNews highlighting the day's events during live event days.
- Company graphic shown in a PowerPoint presentation during transitions in the General Session - *Must provide own graphic.*